

# Solano Pride Center

1234 Empire Street, Suite 1560, Fairfield, CA 95433  
w: www.solanopride.org | e: solanopride@gmail.com | t: 707.207.3430



## Solano Pride Center Up Bay Pride 2022 Promotional Packages Details

The **Up Bay Pride** for 2022 is a series of events to raise awareness of the support programs and initiatives for Solano County's LGBTQI+ community and a way to show your pride and celebrate our community, family and gender diversity.

Through your **tax-deductible charitable contribution or sponsorship**, your organization can support this event and the Solano Pride Center. Drawing on the approximately 21,500 people that identify as members of our community, you can promote your business to a community with higher than average disposable income and generally looks to support businesses that support our community.

**When:** October 9, 2022

**Where:** City Park, Benicia, CA

**How to Sponsor:** Your tax-deductible contribution can be made through two methods:  
Check made payable to **Solano Pride Center**, mailed to  
1234 Empire Street, Fairfield, CA 94533

### Promotional Packages Available:

Package Name / Description	Price	Qty
<b>Pride Stage Sponsor</b> Your logo on two side stage banners as well as primary on the event stage banner, overall event banner(s), event collateral, and Individual Social Media Promotion / Mention at the events. Your organization will can also take advantage of a complimentary 10x10 booth space at the festival.	\$10,000	1
<b>Pride Founder*</b> You logo inclusion on special stage banner, overall event banner(s), event collateral, and Individual Social Media Promotion / Mention at the events. Your organization can also take advantage of a complimentary 10x10 booth space at the festival.	\$5,000	2
<b>Stonewall Pride*</b> You logo inclusion on overall event banner(s), event collateral, and Individual Social Media Promotion / Mention at the events. Your organization can also take advantage of a complimentary 10x10 booth space at the festival.	\$2,500	4
<b>Beverage Tent Sponsor **</b> You logo inclusion on overall event banner(s), as well as on beverage booth banner, your logo branded event cups to use in serving, and Individual Social Media Promotion / Mention at the events. Your organization can also take advantage of a 50% discount on booth space at the festival.	\$2,500	1

<b>Package Name / Description</b>	<b>Price</b>	<b>Qty</b>
<b>Christopher Street Remembered *</b> You logo inclusion on overall event banner(s), event collateral, and Individual Social Media Promotion / Mention at the events. Your organization can also take advantage of a 75% discount on booth space at the festival.	\$1,500	8
<b>Harvey Milk Champion *</b> You logo inclusion on overall event banner(s), event collateral, and Individual Social Media Promotion / Mention at the events. Your organization can also take advantage of a 50% discount on booth space at the festival.	\$1,000	2
<b>Out and Proud Supporter</b> You name included on special sponsor event banner(s), and Group Social Media Promotion posts. Your organization can also take advantage of a 25% discount on booth space at the festival.	\$500	N/A
<b>Proud Mary</b> You name included on special sponsor event banner(s), and Group Social Media Promotion posts. Your organization can also take advantage of a 10% discount on booth space at the festival.	\$250	N/A

\* Artwork must be received by 9/23/19 by end of day for inclusion in collateral material possible with earlier submission. Social media promotion / mention happens upon receipt of payment by promoting party. Artwork should be emailed to [events@solanopride.org](mailto:events@solanopride.org).

\*\* For Beverage Tent Sponsor, to have cups branded, artwork and contract must be received by September 13<sup>th</sup>.

For more information, please email [events@solanopride.org](mailto:events@solanopride.org) or call

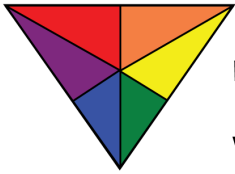
Jonathan Cook  
 Executive Director  
 p: 707-207-3430

Thomas Bilbo  
 Chairman of the Board  
 m: 415-786-8157

**Nonprofit Notice:**

Up Bay Pride is a fundraising and community building event for Solano Pride Center, a 501(c)(3) nonprofit organization. All donations are tax deductible in accordance with current tax laws. The tax ID for the Center is 68-0477185. For more information, contact:

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## Solano Pride Up Bay Pride Festival 2022 Promotional Packages Agreement

**Thank you for supporting Solano Pride Center!**

**Please type or print clearly for advertisement purposes!**

Please note that sponsorship benefits do not begin until, at the very least, a signed sponsorship agreement is on file with the planning committee.

BUSINESS / ORGANIZATION NAME: \_\_\_\_\_

HOW TO LIST (blank if same): \_\_\_\_\_

CONTACT NAME & TITLE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ ZIP: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_ PHONE #: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

### SPONSORSHIP LEVEL:

Choose:

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> Pride Stage Sponsor (\$10,000)  | <input type="checkbox"/> Pride Founder (\$5,000)              | <input type="checkbox"/> Stonewall Pride (\$2,500) |
| <input type="checkbox"/> Beverage Tent Sponsor (\$2,500) | <input type="checkbox"/> Christopher Street Marcher (\$1,500) |  |
| <input type="checkbox"/> Harvey Milk Champion (\$1,000)  | <input type="checkbox"/> Out and Proud Sponsor (\$500)        | <input type="checkbox"/> Proud Mary (\$250)        |

### PAYMENT:

Mail this completed contract and your check to **Solano Pride Center**, mailed to 1234 Empire Street, Suite 1560, Fairfield, CA 94533 and include "Up Bay Pride 2022" in the memo field.

### NOTES:

- \* Artwork must be received by 9/23/19 by end of day for inclusion in collateral material possible with earlier submission. Social media promotion / mention happens upon receipt of payment by promoting party. For Beverage Tent Send electronic artwork to [events@solanopride.org](mailto:events@solanopride.org).

By my signature below, I hereby indicate that I am an authorized agent, of the above-named business, / organization to enter into a legal sponsorship agreement with Solano Pride Center (SPC) for the Solano County Up Bay Pride Festival. My signature below also indicates that I have read, understand and agree to the sponsorship terms and conditions as stated on the previous page. Further, I give authorization to use my logo and name in conjunction with the event for promotional material, and other activities to promote the event.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title